

# WOMEN BUILD 2020 FUNDRAISER TOOL KIT



**We look forward to  
building with YOU!**

**If you have any  
questions, reach out  
Shawna Dutton, Director  
of Development  
[shawna@spshabitat.org](mailto:shawna@spshabitat.org)**

## What's Included

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Fundraising is as easy as 1,2,3

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Who Do I Know, Memory Jogger and  
Fundraising Tips

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Women Build Donation Form

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How to Set up your Classy Fundraising  
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South Puget Sound  
**Habitat**  
for Humanity®

**INDIVIDUAL FUNDRAISING IS AS EASY  
AS 1, 2, 3**

## **1.ASK**

**The answer is always no, until you ask**



## **2. FOLLOW UP**

**Your family and friends want to donate,  
they just forget**

## **3. THANK**

**Crucial step. Don't forget to thank your  
donors. People who are thanked are more  
likely to give again.**



# FUNDRAISING TIPS

How do I raise \$250 in one week?

Make a donation to yourself - \$25

Ask 5 family members for \$25 each - \$125

Ask 5 neighbors for \$5 each - \$25

Ask 5 friends for \$15 each - \$75

**TOTAL - \$250**



## Who do I know? MEMORY JOGGER

### Friends

Neighbors  
Childhood Friends  
Military Friends  
College Friends

### Family

Parents  
Grandparents  
Siblings  
Aunts and Uncles  
Cousins

### Community

Golf Club  
People from past jobs  
Childcare  
Physician/pediatrician  
Gym  
Volunteer Group  
Church, Mosque, Temple etc.  
Children's friends parents  
Wealth Management Group  
Chamber of Commerce  
Rotary Group  
Civic Club



**Don't forget to ask your company about matching gifts and watch your donations double! All donations to South Puget Sound Habitat for Humanity are tax deductible.**



## Women Build Donation Form

Thank you for supporting me as a participant of the South Puget Sound Habitat for Humanity Women Build event. Please complete and mail this form along with your donation to:

### South Puget Sound Habitat for Humanity

ATTN: Women Build 2020

711 Capitol Way South, Suite 401

Olympia, WA 98501

Name of the team you are supporting: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Amount of Support \$: \_\_\_\_\_

If you would like to make your donation by credit card, please make the donation on the classy website <https://give.classy.org/WB2020>

**Thank you for your support of Women Build 2020**



# How to get started with your Classy Fundraiser Page

<https://give.classy.org/WB2020>

1. From our landing page click **Become a Fundraiser**
2. Choose if you would like to join as an **individual, join a team** or **create a team**
3. On the next page please choose **Women Build Supporter** – This option will allow you to start fundraising. Note if you would like to donate the entire \$250 fundraising goal you may select your day from the list of available options. You may not select your day to volunteer with out securing your entire \$250 fundraising goal.
4. The next page will ask you to provide your information including contact info, birthdate, emergency contact , t-shirt size and any allergies or dietary restrictions.
5. The next page will allow you the option of making a donation to your fundraising goal, you may choose any amount! Or you may also to choose "Skip Donation" at the bottom.
6. It will now take you to the final check out page, it will ask you for your name, email and mailing address again from there you will click the blue "**Purchase**" **button** on the bottom right.
7. This will automitically create a fundraising page for you. Click on the blue button named "**view**" to finish setting up your page!
8. Personalize your page, **add a photo**, include a story of "**why you build**"

**SHARE YOUR PAGE** WITH FAMILY, FRIENDS AND YOUR COMMUNITY!